

January 2017

Bertrandt, Patron and Sponsor of the 10th edition

The German Group Bertrandt, provider of development solutions for the automotive industry and aeronautics for more than 40 years, is the patron of the international business convention

After Courage Classic and Danisi Engineering, we are delighted to welcome Bertrandt Group as the third Patron of the atypical international business convention which gathers every year mid- June, since 2008, on Technoparc of Le Mans 24 hour circuit, more than hundred players of any nationality from automotive, aeronautics, railways sectors and from the industry in general generating tens of partnerships of all kinds.

Bertrandt, based in Europe, China and the USA with around 13,000 employees in 53 locations guarantee extensive know-how, sustainable project solutions and a high level of customer orientation. Its main customers include the major car manufacturers and numerous system suppliers.

This international Business convention, now engraved on the diary of many managers as “Save the Date”, relies on a unique concept which combines, with harmony, business, motorsport and “gastronomie”.

This triple focus is voluntarily driven by the rule of 3 units such as action, time, and place which allows to intensify the robustness of these international business meetings.

Thus, personalized face to face meetings, with which the united has been illustrated by pre-arranged meetings dedicated to the innovation and to the leading hedge technologies, will take place on the same race week as the oldest and most famous endurance race in the world- Le Mans 24 Hours - and of course in the same site, Le Mans 24 hour circuit respecting thus the unity of place. This convention opens doors to areas strictly reserved to professionals such as the pits, paddocks and hospitality areas during practice sessions on Wednesday afternoon and evening.

Regional products can be discovered through a tasting as Wednesday’s lunch break. A gourmet dinner, on the side of the famous Mulsanne straight (first timed practice session from 10 pm to midnight) will be enjoyed by the participants

The International Business Days Le Mans are open to buyers, sales managers, project managers, R&D engineers, production, media...all those involved in decisions within international groups, companies, SME and start’up.

Participants are coming from racing teams, car makers, equipment manufacturers, product, parts and assembly suppliers for automotive and aeronautics, delegates of service providers, trade associations, international bodies and media.

The results are there. All editions show that the business convention can boast of having been the cradle of numerous contracts and fruitful partnerships.

New partners and sponsors are joining the event for the 10th edition:

- CCI France who relieves invitations through all the country and brings a support for companies in region
- GPO magazine media for CEO.

**Join the International Business Days Le Mans 2017,
come to develop your business in Le Mans on the next 14th and 15th June and join those
who have already made the good decision:**

- | | |
|--------------------------|----------------------------|
| -LEA Partners | - Le Mans Développement |
| - Bertrand | - CCI France |
| - STS International | - CETIM |
| - UMP Armeca | - The MIA |
| - Toyota Motorsport GmbH | - Journal de la Production |
| - Dunlop Motorsport | - Trametal |
| - Michelin Compétition | - GPO Magazine |
| - Danisi Engineering | - AFPR |
| - | |

About International Business Days Le Mans

SINCE 2008

2,000 + 1to1 business meetings

96 % satisfied participants

18 represented countries

650 participants

35% loyalty rate

70 industrial sectors

Spend sometimes on www.ibdlemans.com to fully appreciate what is proposed to companies, through

📌 Home: former editions, picture gallery

📌 IBDLM17: Business, Motorsport, Gastronomie, all former editions participants , all represented sectors, sponsors and partners

📌 To participate: offers, registration form, event's documentations

📌 Press: press reviews, press releases, a comprehensive picture gallery

📌 Newsletter which informs you about the WEC, the regulations, the results, the circuit of Le Mans 24 hours, the news, ...

PRATICAL INFORMATION

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