

# INTERNATIONAL BUSINESS MEETINGS INNOVATION IN MOBILITIES AND INDUSTRY

**Wednesday 11 and Thursday 12 June**

Technoparc Le Mans 24 hour circuit

Le Mans (France)

[www.ibdlemans.com](http://www.ibdlemans.com)



**INTERNATIONAL  
BUSINESS DAYS**  
**LE MANS 2025**

Event created  
and organised by



Under the High  
Patronage of



# THE DNA OF SUCCESS SINCE 2008

**Unique concept enabling direct connection between decision makers**

**Business**



- 1to1 pre-arranged meetings
- Exhibition and demonstration areas
- A space dedicated to the additive manufacturing
- Conferences on topical subjects
- Product presentation
- A job fair for engineer students to find new talents

**Motorsport**



- Private and guided tour of pits and paddocks
- Tech talks in the tire manufacturers assembly workshops of Michelin Motorsport or Goodyear Racing
- The opportunity to watch the practice session by night

**« Gastronomie »**



- Tasting of local products
- Networking breaks and lunches
- Discovery dinner

# THE EVENT IN A FEW NUMBERS

## Who ?

- Racing teams
- Manufacturers
- Equipment manufacturers
- Product, part suppliers
- assembly suppliers
- Service providers
- .....

100 +

decision-makers, buyers,  
suppliers, partners and  
sponsors, ...

1/3rd

are regular participants

1/4th

companies coming from a ten  
of countries

## What positions ?

- Contractors
- Sales managers
- Project managers
- R&D engineers
- Producers
- Designers
- Journalists

500 +

1 to1 pre-arranged meetings

4

conferences and round- tables

30 +

international media  
covering the event

## What types of Companies ?

- International groups
- SMEs
- Companies
- Institutionals
- Startups
- Associations

# SOME NEEDS OF THE CONTRACTORS

## PRODUCTION

- Transformation of metals, plastics/rubber screw-cutting, precision machining, ...
- 3D printing/ additive manufacturing
- Molds, Models, Scale models
- Systems integrator
- Mechatronics
- Composites
- Rapid prototyping
- Assembly
- electrics and electronics

## SERVICES TO INDUSTRY

- Assembly
- Systems integrators
- Specialized engineering
- Laboratory and bench test
- engineering office
- Concept, Development
- Study, Test, Project management
- Data management
- ERP
- engineering
- Instrumentation
- Maintenance
- Measure and Metrology
- R&D
- Robotics
- Digital simulation
- Machines, equipments 3D printing
- Industrialization
- Security, Health, Safety
- CAD, CAM, CAPM
- Tomography
- Transportation, Logistics
- Industrial transfers
- Supply chain
- Legal
- Human resources

# AT LEAST 8 GOOD REASONS TO JOIN

## A booster for your business that allows



The development at the international level and the reach of new markets



To exchange, meet companies thanks to pre-arranged meetings in a friendly place



To meet some exhibitors and demonstrators, all displaying their know-how



Identification of potential partnerships



To exchange on the innovations and to spread them through all fields



To benefit from a large panel of skills in a unique location



To access to the technologies and the sources of profit of tomorrow



To be in contact with the oldest and more prestigious endurance race in the world



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HAVA 3D GROUP  
Your 3D printing business partner

# CONFERENCES AND PRODUCTS PRESENTATION

Wednesday 7th

**Maximise performance by adopting innovative portable 3D scanners - Design, inspection and engineering for automotive market**

Speaker:

*Rabah Tair - Account Manager of Creaform*

This presentation will discuss reverse engineering parts and environments and ways to ensure quality and optimize production processes with the help Creaform 3D scanners.

Thursday 8th

**Hydrogen strategy in Le Mans**

Speaker:

*Fabienne Lagarde - Vice-Présidente de Le Mans Métropole*

Fabienne Lagarde will present le Mans Métropole's hydrogen strategy

**A circular industry based on remanufacturing**

Speaker:

*Christian Bruere – CEO and founder of Mob-ion*

Mob-ion is a manufacturer of eco-designed, carbon-free local cycles sold on a pay-as-you-go basis. Its circular business model makes it the most competitive offering on the market. Thanks to their dismountable design with #ProgrammedPerennity and their circular industrial innovation, they consume 8 times less grey energy than other manufacturers.

**How is 3D printing revolutionizing production lines in the automotive industry ?**

Speaker:

*Vincent Besnier – Head of Sales Hava 3D Group*

Additive manufacturing is now booming in the automotive industry thanks to its innovation. The use of 3D printing at all stages of the vehicle manufacturing cycle has accelerated the production process and significantly reduced its costs. The evolution of the different 3D printing technologies (FFF, SLA, SLS, Metal) has contributed to meeting the demand of automotive manufacturers: functional prototype, production tooling, final part and thus to realize resistant and personalized parts with specific constraints.

2025 themes

Preparation in progress







# PROGRAMME

## Wednesday 11<sup>th</sup>

### MORNING

**9:00 am** Reception at the Technoparc and

**Welcome speech by François Lassalle**

Session of **pre-arranged meetings**

### REFRESHMENT BREAK

**Conference #1**

### NETWORKING LUNCH

### AFTERNOON

**Private guided tour** of pits and paddocks  
during **the Practice session**

**Tech talks** in **Michelin Motorsport**  
or **Goodyear Racing** assembly workshops

Free time to visit other places of interest

### EVENING

Aperitif and **Discovery Dinner** at Auberge des Hunaudières

**10 pm** – Opportunity to view the **qualifying practice session**  
**at the 2<sup>nd</sup> chicane on Mulsanne straight**

## Thursday 12<sup>th</sup>

### MORNING

**9:00 am** Reception at the Technoparc and

**Welcome speech by François Lassalle**

Session of **pre-arranged meetings**

### REFRESHMENT BREAK

**Conference #2**

### NETWORKING LUNCH

### AFTERNOON

**Conference #3**

Session of **pre-arranged meetings**

**5 pm** **End of the edition**



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# A CUSTOMISED OFFER

## REGISTRATION FEES (VAT excluded)



### 2 days Wednesday + Thursday 1 day

#### Pre-arranged meetings (1 delegate)

€ 1,900 € 1,200

1to1 pre-arranged meetings of 20 minutes each

Additional delegate

€ 1,200 € 650

#### Exhibitor (2 delegates)

6 sqm customisable in your colors with table + chairs

€ 2,500

Electricity supplied without supplement

Additional delegate

€ 1,200

Option 1 to1 pre-arranged meetings

€ 975

#### Demonstrator (2 delegates)

€ 3,500

9sqm fully equipped, customizable in your colors with table and chairs

Electricity supplied without supplement

A 30 minutes speaking time for presentation or conference

Additional delegate

€ 1,200

Option 1to1 pre-arranged meetings

€ 975

#### Startup (1 delegate)

€ 990

4 sqm corner, fully equipped

5 minutes speaking time for a striking pitch

1to1 pre-arranged meetings of 20 minutes each

#### Visitor (2 days)

Attending the business convention

1 delegate

€ 1,500

#### Guest (2 days)

Invite customers and prospects to come and meet you during the business convention

1 delegate

€ 1,200

#### Pack Racing (1 Day)

Go behind the scene of Le Mans 24 hours and watch the day and night practice sessions on Wednesday 11 June.

1 delegate

€ 790

**PLEASE NOTE: next June edition of Le Mans 24 hours, will be sold out (no more circuit access tickets and grandstand seats since the day after the ticket office opened 7<sup>th</sup> November), participating in the convention is the only possibility of having access to the professional areas to attend the day and night test sessions!**





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# GETTING KNOWN BY



**VAT excluded**

## 1. E-mail sent to all qualified contacts

Showcase your skills with a message  
"Zoom on ..... (company name)".

At intervals, to be defined with you and as part  
of a wave of personalised emails, we can  
send a message of your choice to all the  
qualified contacts invited to the International  
Business Days Le Mans 2025.

A different message can be sent each time.

**€ 650 per email blast**

## 2. the Participant's Guide (printed)

½ page full color **€ 490**

1 page full color **€ 870**

2<sup>nd</sup> cover full color **€ 1,200**

3<sup>rd</sup> cover full color **€ 1,100**

Back cover full color **€ 1,400**



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# BECOME SPONSOR OF THE EVENT

(exclusive for 1 company)



## LANYARDS

Logo/name of the sponsor on lanyard  
worn by all the participants

**€ 1,450**



## NETWORKING LUNCH

The lunch area  
on Wednesday and Thursday,  
decorated in the sponsor's colours.  
30 minute speaking time available

**€ 2,450**

## SOUVENIR GIFT

Given to each participant,  
is branded with the sponsor's logo.  
Opportunity for the sponsor  
to have a 30 minute speaking time.

**€ 2,950**



## GOURMET BREAKS

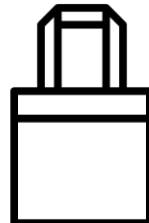
The reception space and breaks  
are customisable to the colors  
of the sponsor

**€ 950**

## WELCOME PACK

Company logo  
on the tote bag  
given to each participant

**€ 1,500**



## DISCOVERY DINER

Dinner on Wednesday is served  
in a room at the Auberge decorated in the  
sponsor's colours.  
Speaking time of 30 minutes is available.

**€ 2,950**

# PACKAGE FEATURES

	1 to 1 MEETINGS	EXHIBITOR	DEMONSTRATION	VISITOR	GUEST	RACING	STARTUP	PARTNER	SPONSOR	MEDIA
Company's presentation in the Participant's Guide (A5 size)	X	X	X	X			X	X	X	X
Mention of the company's participation on the event website	X	X	X	X			X	X	X	X
Personalised 1to1 pre-arranged meetings schedule	X	OPT	OPT				X			
Welcome pack given to you at sign-in	X	X	X	X	X		X	X	X	X
24 Hours of Le Mans VIP Pack, including documents relating to the event						X				
Copy of the Participant's Guide	X	X	X	X			X	X	X	X
Free access to round table, conferences, products presentation	X	X	X	X	X		X			
Local products tasting	X	X	X	X	X	X	X	X	X	X
Acces to the Le Mans 24 Hours circuit to see qualifying practice sessions on the Wednesday	X	X	X	X	X	X		X	X	X
Private guided visit of the paddocks and pits of the teams participating in the race	X	X	X	X	X	X		X	X	X
Tech Talk in the Goodyear Racing or the Michelin Motorsport assembly workshops	X	X	X	X	X	X		X	X	X
Invitation to the discovery dinner on the Wednesday	X	X	X	X	X	X		X	X	X
The opportunity to see the qualifying practice session by night	X	X	X	X	X	X		X	X	X
Permanent access to the rest area	X	X	X	X	X		X	X	X	X
Buffet lunch on the Thursday	X	X	X	X	X		X	X	X	X
The possibility of being interviewed by professional media (technical, sport, business)	X	X	X	X			X	X	X	
A souvenir gift of the event	X	X	X	X	X		X	X	X	X
Logistics assistance before and during the International Business Days event	X	X	X	X	X	X	X	X	X	X
Your logo on all official documents of the event								X	X	
Company's presentation and logo on the event website								X	X	
Redirecting hotlink to customer website on our dedicated webpage								X	X	
Delivery of your documentation in the Welcome pack given to each participants								X	X	
speaking time for a presentation of the company's activities or a conference on a current subject	OPT	OPT	X	OPT			X	OPT	OPT	
Stand (6sqm) with table and chairs - Electricity supplied without supplement		X								
Stand (9sqm) with table and chairs - Electricity supplied without supplement			X							
Corner with table and chairs							X			
Advertising in the Participant's Guide	OPT	OPT	OPT	OPT	OPT		OPT	OPT	OPT	OPT
zoom on ....	OPT	OPT	OPT	OPT	OPT		OPT	OPT	OPT	



# THEY HAVE TAKEN PART

## Industrial companies

- 3DPrint 3dMedical
- Alstom Transport
- ArcelorMittal France
- Aro Welding Technologies
- Creaform
- Exprezis
- Groupe ARBM
- Hirundo Fab
- Mob-ion
- NomaTD
- Pipo Moteur
- Protolabs
- Groupe AGS
- Core Technologies
- Sardou
- AFU
- Addup PolyShape
- Nout Simax
- MK Composites
- TH Industries
- Acnis Titanium
- Brightloop Converters
- TMD Friction
- Angst + Pfister
- Moog SARL
- CRITT M2A
- Eastrategies
- Elmer Racing
- Evomesure
- GMP Additive
- Gränges Powder Metallurgy
- Luc Bourcier Compétition
- Materialise
- Movaltec
- Duqueine Engineering
- Novitom
- Orca eTec
- Hutchinson
- Lynxter
- Third
- Hopscotch Congrès
- MakerShop
- Trumpf
- ARRK LCO PROTOMOULE
- EOS
- Destination circuit
- Lazer Lamps
- Traxx
- Original Custom Components
- Tectos

## Racing teams

- Lptent
- Bosch
- FR3D
- IMC
- AF Corse
- Algarve Pro Racing
- Panis Racing
- ORECA Technology
- Stellantis Motorsport
- Exagon Engineering
- Mygale
- Alpine Elf
- Ligier Automotive
- Dallara
- Toyota Gazoo Racing
- DAMS
- Renault

## Tyre manufacturers

- Michelin Motorsport
- Goodyear Racing

## Media

- GPO Magazine Le Mans
- Le Mans Auto Moto
- A3DM
- Ouest France
- France Bleu Maine
- LeJournal des Entreprises
- O:Le Mans
- 3Dnatives
- Le Mans TV
- Techniques de l'Ingénieur
- Le Maine Libre
- Racecar Engineering

## Associations, Institutionnels

- CSIF
- i-trans
- France Additive
- Le Mans Tech
- The MIA
- Le Mans Métropole
- Région Pays de la Loire
- Camara de Alava
- GIFAS
- FIEV
- CETIM



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## PARTICIPANTS FEEDBACK



97%

of the participants  
appreciated the **concept**  
and the **quality** of  
the pre-arranged meetings

94%

think that the event  
is **excellent** or very  
**interesting**

75%

plan to **join the next**  
**edition**





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## FOR MORE INFORMATION AND REGISTRATION

[www.ibdlemans.com](http://www.ibdlemans.com)

**And for a future contact...**

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