

INTERNATIONAL BUSINESS MEETINGS INNOVATION IN MOBILITIES AND INDUSTRY

Wednesday 12 and Thursday 13 June

Technoparc Le Mans 24 hour circuit

Le Mans (France)

www.ibdlemans.fr



Event created
and organised by



Under the High
Patronage of





THE DNA OF SUCCESS SINCE 2008

Unique concept enabling direct connection between decision makers

Business

Motorsport

Gastronomie



- 1to1 pre-arranged meetings
- Exhibition and demonstration areas
- A space dedicated to the additive manufacturing
- Conferences and round-tables
- Product presentation
- Startup pitches
- A job fair for engineer students to find new talents

- Private and guided tour of pits and paddocks
- Tech talks in the tire manufacturers assembly workshops of Michelin Motorsport or Goodyear Racing
- The opportunity to watch the practice session by night

- Tasting of local products
- Networking breaks and lunches
- Discovery dinner



THE EVENT IN A FEW NUMBERS

Who ?

- Racing teams
- Manufacturers
- Equipment manufacturers
- Product, part suppliers
- assembly suppliers
- Service providers

+120

decision-makers, buyers, suppliers, partners and sponsors, ...

1/3

are regular participants

1/3

companies coming from a ten of countries

What positions ?

- Contractors
- Sales managers
- Project managers
- R&D engineers
- Producers
- Designers
- Journalists

+500

personalised appointments organised

5

conferences and round-tables

+30

international media covering the event

What types of Companies ?

- International groups
- SMEs
- Companies
- Institutionals
- Startups



SOME NEEDS OF THE CONTRACTORS



INDUSTRY :

- Transformation of metals, plastics/rubber screw-cutting, precision machining, ...
- 3D printing/ additive manufacturing
- Molds, Models, Scale models
- Systems integrator
- Mechatronics
- Composites
- Rapid prototyping
- Assembly
- electrics and electronics

SERVICES TO THE INDUSTRY :

- Assembly
- Systems integrators
- Specialized engineering
- Laboratory and bench test
- engineering office
- Concept, Development
- Study, Test, Project management
- Data management
- ERP
- engineering
- Instrumentation
- Maintenance
- Measure and Metrology
- R&D
- Robotics
- Digital simulation
- Human Resources
- Industrialization
- Security, Health, Safety
- CAD, CAM, CAPM
- Tomography
- Transportation, Logistics
- Industrial transfers
- Supply chain
- Legal

AT LEAST 8 GOOD REASONS TO JOIN

A booster for your business that allows



The development at the international level and the reach of new markets



To exchange, meet companies thanks to pre-arranged meetings in a friendly place



To meet some exhibitors and demonstrators, all displaying their know-how



Identification of potential partnerships



To exchange on the innovations and to spread them through all fields



To benefit from a large panel of skills in a unique location



To access to the technologies and the sources of profit of tomorrow



To be in contact with the oldest and more prestigious endurance race in the world

PROGRAMME

Wednesday 7

MORNING

9:00 am Reception at the Technoparc and
Welcome speech by François Lassalle

Session of **pre-arranged meetings**

Refreshment break

Product Presentation : Maximize performance by adopting innovative 3D scanners – Design, inspection and engineering for automotive market

Rabah Tair – Account Manager of Creaform

NETWORKING LUNCH / TASTE OF LOCAL PRODUCTS

AFTERNOON

Private guided tour of pits and paddocks during **the Practice session**

Tech talks in **Michelin Motorsport** or **Goodyear Racing** assembly workshops

Free time to visit other places of interest

EVENING

Aperitif and **Discovery Dinner** at Auberge des Hunaudières
10 pm – Opportunity to view the **qualifying practice session at the 2nd chicane on Mulsanne straight**

Thursday 8

MORNING

9:00 am Reception at the Technoparc and
Welcome speech by François Lassalle

Session of **pre-arranged meetings**

Refreshment break

Conference #1 : A circular industry based on remanufacturing
Christian Bruere – CEO and founder of Mob-ion

NETWORKING LUNCH

AFTERNOON

Conference #2 : Hydrogen strategy in Le Mans
Fabienne Lagarde – Vice-President of Le Mans Métropole

Conference #3: How is 3D printing revolutionizing production lines in the automotive industry ?

Vincent Besnier – Head of Sales Hava 3D Group

Session of **pre-arranged meetings**

5 pm End of the edition





INTERNATIONAL
BUSINESS DAYS
LE MANS 2024



CONFERENCES AND PRODUCTS PRESENTATION



Wednesday 7th

Maximize performance by adopting innovative portable 3D scanners - Design, inspection and engineering for automotive market

Speaker:

Rabah Tair - Account Manager of Creaform

This presentation will discuss reverse engineering parts and environments and ways to ensure quality and optimize production processes with the help Creaform 3D scanners.

Thursday 8th

Hydrogen strategy in Le Mans

Speaker:

Fabienne Lagarde - Vice-Présidente de Le Mans Métropole

Fabienne Lagarde will present le Mans Métropole's hydrogen strategy



A circular industry based on remanufacturing

Speaker:

Christian Bruere – CEO and founder of Mob-ion

Mob-ion is a manufacturer of eco-designed, carbon-free local cycles sold on a pay-as-you-go basis. Its circular business model makes it the most competitive offering on the market. Thanks to their dismountable design with #ProgrammedPerennity and their circular industrial innovation, they consume 8 times less grey energy than other manufacturers.



How is 3D printing revolutionizing production lines in the automotive industry ?

Speaker:

Vincent Besnier – Head of Sales Hava 3D Group

Additive manufacturing is now booming in the automotive industry thanks to its innovation. The use of 3D printing at all stages of the vehicle manufacturing cycle has accelerated the production process and significantly reduced its costs. The evolution of the different 3D printing technologies (FFF, SLA, SLS, Metal) has contributed to meeting the demand of automotive manufacturers: functional prototype, production tooling, final part and thus to realize resistant and personalized parts with specific constraints.

Thèmes 2024

- Motorsport, a powerful technological accelerator
- Multi-material additive manufacturing
- Hydrogen, the energy carrier of the future
- Electricity, from producer to consumer



A CUSTOMISED OFFER (1)

REGISTRATION FEES – VAT excluded



2 days Wednesday + Thursday 1 day

Pre-arranged meetings (1 delegate)

Up to 12 meetings over 2 days

Additional delegate

1 800 € 1 100 €

1 200 € 650 €

Exhibitor (2 delegates)

6 sqm customizable in your colors with table + chairs

Electricity supplied without suppl.

Additional delegate

Option 1 to1 pre-arranged meeting

2 400 €

1 200 €

975 €

Demonstrator (2 delegates)

9sqm fully equipped, customizable in your colors with table and chairs to make demonstrations

Electricity supplied without supplement

A 25 minute speaking time for presentation or conference

3 400 €

Additional delegate

Option 1to1 pre-arranged meeting

1 200 €

975 €

Startup (1 delegate)

4 sqm corner, fully equipped

5 minute speaking time for a striking pitch

Up to 12 1to1 pre-arranged meetings

990 €

Visitor (2 days)

Attending the business convention

1 delegate

1 200 €

Guest (2 days)

Invite customers and prospects to come and meet you during the business convention

1 delegate

1 000 €

Pack Racing (1 Day)

Go behind the scene of Le Mans 24 hours and watch the day and night practice sessions on Wednesday 12 June.

1 delegate

690 €

GETTING KNOWN BY

VAT excluded

1. E-mail sent to all qualified contacts

Showcase your skills with a
"Zoom on (company name)".

At intervals to be defined with you and as part
of a wave of personalised emails, you can
send a message of your choice to all the
qualified contacts invited to the International
Business Days Le Mans 2024.

A different message can be sent each time.

550 € per email blast

2. the Participant's Guide (paper)

½ page full color **390 €**

1 page full color **670 €**

2nd cover full color **840 €**

3rd cover full color **840 €**

Back cover full color **1 100 €**



INTERNATIONAL
BUSINESS DAYS
LE MANS 2024

BECOME SPONSOR OF THE EVENT

(exclusive for 1 company)



LANYARDS

Logo/name of the sponsor on lanyard worn by all the participants

1 450 €



NETWORKING LUNCH

The lunch area on Wednesday and Thursday, decorated in the sponsor's colours. Speaking time available

2 450 €

SOUVENIR GIFT

Given to each participant, is branded with the sponsor's logo. Opportunity for the sponsor to have speaking time.

2 950 €



GOURMET BREAKS

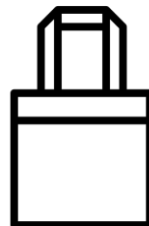
The reception space and breaks are customisable to the colors of the sponsor

950 €

WELCOME PACK

Company logo on the totebag given to each participant

1 500 €



DISCOVERY DINER

Dinner on Wednesday is served in a room at the Auberge decorated in the sponsor's colours. Speaking time of 30 minutes is available.

3 450 €

PACKAGE FEATURES



	1 to 1 MEETINGS	EXHIBITOR	DEMONSTRAT.	VISITOR	GUEST	RACING	STARTUP	PARTNER	SPONSOR	MEDIA
Company's presentation in the Participant's Guide (A5 size)	X	X	X	X			X	X	X	X
Mention of the company's participation on the event website	X	X	X	X			X	X	X	X
Personalised 1to1 pre-arranged meetings schedule	X	OPT	OPT				X			
Welcome pack given to you at sign-in	X	X	X	X	X		X	X	X	X
24 Hours of Le Mans VIP Pack, including documents relating to the event						X				
Copy of the Participant's Guide	X	X	X	X			X	X	X	X
Free access to round table, conferences, products presentation	X	X	X	X	X		X			
Local products tasting	X	X	X	X	X	X	X	X	X	X
Acces to the Le Mans 24 Hours circuit to see qualifying practice sessions on the Wednesday	X	X	X	X	X	X		X	X	X
Private guided visit of the paddocks and pits of the teams participating in the race	X	X	X	X	X	X		X	X	X
Tech Talk in the Goodyear Racing or the Michelin Motorsport assembly workshops	X	X	X	X	X	X		X	X	X
Invitation to the discovery dinner on the Wednesday	X	X	X	X	X	X		X	X	X
The opportunity to see the qualifying practice session by night	X	X	X	X	X	X		X	X	X
Permanent access to the rest area	X	X	X	X	X		X	X	X	X
Buffet lunch on the Thursday	X	X	X	X	X		X	X	X	X
The possibility of being interviewed by professional media (technical, sport, business)	X	X	X	X			X	X	X	
A souvenir gift of the event	X	X	X	X	X		X	X	X	X
Logistics assistance before and during the International Business Days event	X	X	X	X	X	X	X	X	X	X
Your logo on all official documents of the event								X	X	
Company's presentation and logo on the event website								X	X	
Redirecting hotlink to customer website on our dedicated webpage								X	X	
Delivery of your documentation in the Welcome pack given to each participants								X	X	
speaking time for a presentation of the company's activities or a conference on a current subject	OPT	OPT	X	OPT			X	OPT	OPT	
Stand (6sqm) with table and chairs - Electricity supplied without supplement		X								
Stand (9sqm) with table and chairs - Electricity supplied without supplement			X							
Corner with table and chairs							X			
Advertising in the Participant's Guide	OPT	OPT	OPT	OPT	OPT		OPT	OPT	OPT	OPT
zoom on	OPT	OPT	OPT	OPT	OPT		OPT	OPT	OPT	



2023's PARTICIPATING COMPANIES



Industrial companies

- 3DPrint 3dMedical
- Alstom Transport
- ArcelorMittal France
- Aro Welding Technologies
- Creaform
- Duthion Technologie
- Exprezis
- Groupe ARBM
- Hava 3D
- Hirundo Fab
- Lazer Lamps
- Mob-ion
- NomaTD
- Orca e Tech
- Pipo Moteur
- Protolabs
- Groupe AGS
- Core Technologies
- Sardou
- AFU
- ATS

Media

- GPO Magazine Le Mans
- Auto Moto
- A3DM
- Ouest France
- France Bleu Maine
- LeJournal des Entreprises
- O:Le Mans
- 3Dnatives
- Le Mans TV

Associations

Institutionnels

- CSIF
- France Additive
- Le Mans Développement
- Le Mans Tech
- The MIA
- Le Mans Métropole
- Région Pays de la Loire
- Camara de Alava
- GIFAS
- FIEV

Racing teams

- AF Corse
- DuqueineTeam
- Algarve Pro Racing
- Panis Racing
- ORECA Technology
- Stellantis Motorsport
- Exagon Engineering
- Mygale
- Alpine Elf
- Ligier Automotive
- Dallara

Tyre manufacturers

- Michelin Motorsport
- Goodyear Racing



PARTICIPANTS FEEDBACK



97%

of the participants appreciated the **concept** and the **quality** of the pre-arranged meetings

94%

think that the event is **excellent** or **interesting**

75%

plan to **join the next edition**



FOR MORE INFORMATION AND REGISTRATION

www.ibdlemans.com

And for a future contact...

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