



INTERNATIONAL  
BUSINESS DAYS  
LE MANS 2024



## Press Release #1

October 2023

### The meeting place for innovations in mobility and industry, is back on track

#### 12 and 13 June at the 24-hour circuit's Technoparc, two days packed with business opportunities

This 16th edition, with its rich programme and the diversity of the participating organisations, will once again meet the expectations of French and foreign manufacturers.

**1 to 1 20-minute meetings**, pre-programmed in May

**Conferences and round tables**, on current topics:

- Multi-material additive manufacturing
- Motorsport, a formidable technological booster
- Hydrogen, the energy carrier of the future
- Electricity, from producer to consumer

**Some products presentation**, by companies sharing their technological breakthroughs

**The Additive Manufacturing Village**, where the latest 3D printing technologies are on display

**Exhibition areas** for the latest know-how, as well as race cars and innovative vehicles

**Product and service demonstration areas**

**Start-ups have the floor**, 5 minutes for a powerful pitch

**Private, guided tour** of the **paddocks** and a **pit** of a **team taking part** in the **24 Hours of Le Mans**

**Tech talk** in the **Michelin Motorsport** or **Goodyear Racing** assembly workshop

Opportunity to attend **the night qualifying sessions**

Tasting of **regional products**

Decision-makers, buyers, sales staff and engineers from all the sectors involved in these exchanges, motor sports, cars, industrial vehicles, aeronautics, railways, space, defence and the manufacturing industry in general, are taking part in these two exceptional days.

### Accreditation request

A video retracing the highlights of a previous edition is available at: [www.ibdlemans.com](http://www.ibdlemans.com)

#### About International Business Days Le Mans

Since 2008 ....

+ de 6000 pre-arranged meetings  
+ de 2000 participants

96% love the concept  
30% of loyal participants

15 represented countries  
70 business expertises

#### PRACTICAL INFORMATIONS

[www.ibdlemans.com](http://www.ibdlemans.com)

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Event  
created and  
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by

